



Aidan O'Neill • Graphic Design & Videography

Leveraging diverse experiences and a transferable skill set in graphic design, videography, and social media, I am seeking an opportunity to grow in similar roles in the sport media industry. I am passionate about working in media and developing marketing and social media content!

Portfolio : <https://adnconeill.wixstudio.com/adnconeill> • adnconeill@gmail.com • 219-671-2803

Experience

2025 - PRESENT

• Digital Graphic Design Intern at Cleveland Browns

- Design and produce digital graphics for the Cleveland Browns website, social media, email campaigns, and mobile app in alignment with brand standards.
- Collaborate with the digital team, corporate partners, and community initiatives (Browns Give Back, Jr. Browns Backers, Browns Nigeria, Women's Flag Football) to develop creative assets for digital and event use.
- Support content and marketing teams by creating visual materials that enhance storytelling and fan engagement across platforms while staying consistent with the 2025-2026 look and feel.
- Manage multiple design projects under tight deadlines while maintaining brand consistency, including work before, during, and after game days.
- Led creative design for "24 Hours Till Kickoff" campaign and produced live in-game graphics for scoring drives and quarter updates.

2023 - 2025

• Graphic Designer at Neurodon Corporation

- Developed, curated, and posted various engaging biotechnology-focused content for social media platforms.
- Designed graphics and visual assets, including slide decks, infographics, and digital promotion within Neurodon Corporation branding guidelines.
- Conducted in-depth research and analysis on industry trends to inform content strategy and enhance brand engagement.
- Ensured design alignment with the company's mission and values by integrating biotechnology-specific imagery and themes into all visual materials.

2021 - 2025

• Graphic Designer and Videographer at Carthage College Athletics

- Developed a dynamic range of visually compelling graphics and videos for NCAA Division III athletic programs with a tailored focus on various social media platforms and live sporting events.
- Specialized in capturing high-quality footage of pivotal moments during athletic events, ensuring immersive and dynamic storytelling.
- Collaborated with multiple athletic teams to generate engaging player promotional designs, game day designs, infographics, and short-form reels to enhance social media presence.
- Utilized professional video equipment and software (such as Adobe Premiere Pro, Adobe After Effects, etc.) to produce polished and engaging videos.

Experience working with:

Baseball • Men's and Women's Cross Country and Track & Field • Men's and Women's Basketball
Lacrosse • Soccer • Men's and Women's Volleyball • Men's and Women's Golf

Education

2024 - 2025

- M.S. Sports Management
Carthage College

2020 - 2024

- B.A. Graphic Design
Carthage College

ToolBox

Photoshop • Illustrator • InDesign
Lightroom Classic • Premiere Pro • After Effects
Blender • Figma • Adobe Creative Suite