



Aidan O'Neill • Graphic Design & Videography

Leveraging diverse experiences and a transferable skill set in graphic design, videography, and social media, I seek an opportunity to grow in similar roles in the media industry. I am passionate about working in media and developing marketing and social media content!

Portfolio : <https://adnconeill.wixstudio.com/adnconeill> • adnconeill@gmail.com • 219-671-2803

Experience

2023 - PRESENT

- **Graphic Designer at Neurodon Corporation**
 - Develop, curate, and post various engaging biotechnology-focused content for social media platforms.
 - Design graphics and visual assets, including slide decks, infographics, and digital promotion within Neurodon Corporation branding guidelines.
 - Conduct in-depth research and analysis on industry trends to inform content strategy and enhance brand engagement.
 - Ensure design alignment with the company's mission and values by integrating biotechnology-specific imagery and themes into all visual materials.

2021 - PRESENT

- **Graphic Designer and Videographer at Carthage College Athletics**
 - Develop a dynamic range of visually compelling graphics and videos for NCAA Division III athletic programs with a tailored focus on various social media platforms and live sporting events.
 - Specialize in capturing high-quality footage of pivotal moments during athletic events, ensuring immersive and dynamic storytelling.
 - Collaborate with multiple athletic teams to generate engaging player promotional designs, game day designs, infographics, and short-form reels to enhance social media presence.
 - Utilize professional video equipment and software (such as Adobe Premiere Pro, Adobe After Effects, etc.) to produce polished and engaging videos.

Experience working with:

Baseball • Men's and Women's Cross Country and Track & Field • Men's and Women's Basketball
Lacrosse • Soccer • Men's and Women's Volleyball • Men's and Women's Golf

2018 - 2022

- **Sales Associate at Trek Bikes**
 - Collaborated with team members to achieve sales goals, contributing to a positive store environment and fostering customer loyalty through excellent communication and service.
 - Managed product displays and shelving to ensure a visually attractive store environment, effectively engaging customers and promoting targeted merchandise.
 - Processed customer payments accurately, handling cash, checks, and credit transactions promptly and efficiently.
 - Actively communicated with customers to understand their needs, offering customized recommendations and expert advice on bike and equipment purchases to optimize their shopping experience.

Education

2024 - 2025

- **M.S. Sports Management**
Carthage College

2020 - 2024

- **B.A. Graphic Design**
Carthage College

ToolBox

Photoshop • Illustrator • InDesign
Lightroom Classic • Premiere Pro • After Effects
Blender • Figma • Adobe Creative Suite

Involvement

2020 - 2025

- **Track and Field**
Carthage College

2021 - 2024

- **Esports**
Carthage College

2023 - 2024

- **Student Athletic Advisory Committee**
Carthage College

Recgonitions

2024

- **Game Day Graphic - Best of Division III**
College Sports Communicators

2024

- **Game Day Graphic - Sixth in the Nation**
College Sports Communicators